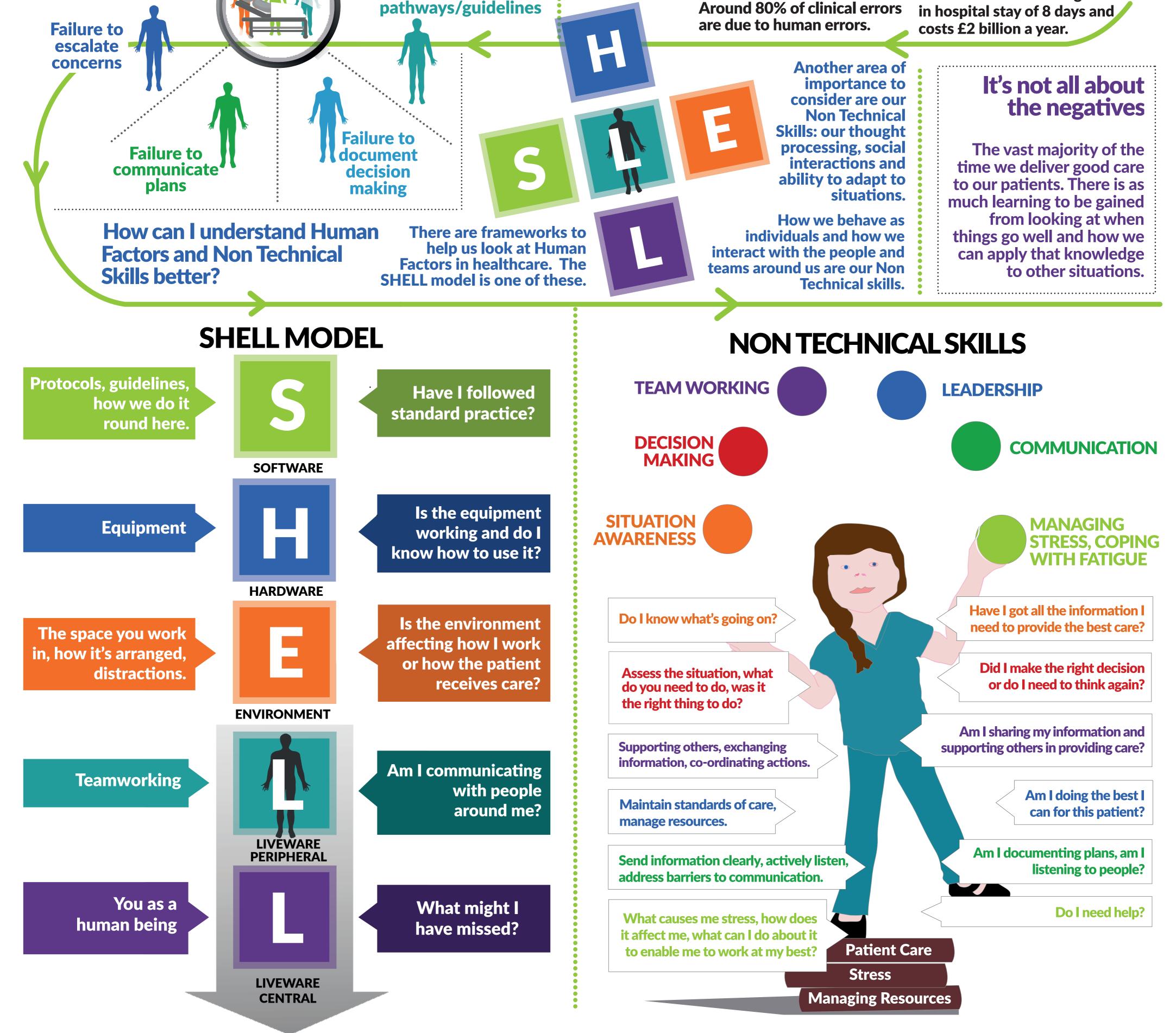


HUMAN FACTORS & PATIENT SAFETY CAMPAIGN



How do Human Factors relate Why do they matter to me and my patients? to patient safety? What are Human The NHS currently unintentionally harms 1 in 10 patients. We are all trying to An understanding of to deliver the best **Factors**? provide the best care Human Factors can care we can to our help us to identify we can to our patients. patients. **Sometimes there** when there is a Some of these They are all the things can be a lining up of potential for things actions will be around us that impact on potential errors or to go wrong, provide related to our own بصلا بصلا بصلا بصلا our behaviour and events, which result us with the skills to behaviour and some in an outcome which intercept the chain of will be related to the performance and how we compromises patient events and enable us systems around us. deliver patient care. safety. That equates to 900,000 patients a year, which is nearly the population of If we understand **Common themes** human factors **Birmingham**. and the things where errors occur Failure to follow up that impact on investigations our behaviour and performance, we **Failure to** have the opportunity Wrong recognise to improve our diagnosis deterioration patient safety and the standard of care we deliver to our patients. **Failure to use** This results in an average increase Around 80% of clinical errors



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West Midlands The AHSN Network

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Scan the QR code to watch the Human Factors and Non-Technical Skills video

